Electronic tools and products are changing the way today’s businesses are run. BASF has combined its entire family of “eProducts” into an integrated system called SmartTOOLS™. The SmartTOOLS family consists of the SmartTRAK®2 paint management software, SmartCART™ and SmartLINK™ inventory systems, SmartSCAN® spectrophotometer and SmartCOLOR™ formula retrieval. BASF’s primary goal is to make your business more profitable and more productive, and the SmartTOOLS family will help you achieve these objectives.
At the heart of BASF’s new SmartTOOLS™ family is SmartTRAK® 2. This easy-to-use Windows® based software system provides you with a versatile “hub” at the center of your paint management operations.

The SmartTRAK 2 software is made up of a number of modules that relate to several important aspects of your business.

One of the key functions of SmartTRAK 2 is providing fast and accurate color formulas and mixing instructions. BASF formula number, OEM color code, color name, competitor’s code and SmartSCAN interface are just some of the ways you can track down the formula you’re looking for.

SmartTRAK 2 now has an “on-line search” capability that connects you to BASF’s world wide ARCtIC database to provide you with the latest color formula information.

SmartTRAK 2 software will interface with your SmartScale to ensure the ultimate in accurate mixing.
Two other main features of SmartTRAK®2 are our new SmartCART™ and SmartLINK™ inventory software systems. SmartCART is a barcode-based inventory control system. After scanning the barcode information, the SmartCART program will generate an order.
The SmartLINK software will then interface with any of the three Websites: BodyShopmall.com, ColorSourcemall.com or PBEMall.com. Place your order on-line via any of these Websites. There is absolutely no faster or easier way to handle your ordering needs.

**Online product ordering**

**SmartLINK**

Additional productivity-enhancing modules

- **Job Costing**
  Track all paint, paint-related materials and non-paint items such as sandpaper and masking tape. This module will generate a “paint cost worksheet.”

- **VOC Tracking**
  Whether using an intelligent or conventional scale, all VOC usage is calculated.

- **Technical Data/MSDS**
  Have access to the most current technical data sheets and MSDS information.

- **Reports**
  Automatically generate a variety of useful reports based on your paint usage.
However, SmartSCAN reads the light wavelengths of the color on the car, then finds the color formula in the SmartTRAK®2 database that has the same wavelengths. In this way, SmartSCAN provides an exact formula to match the color actually on the vehicle.

So if you’re looking for a solution to quickly match those difficult colors, SmartSCAN is the answer.
We are now in an electronic age, and the new SmartCOLOR™ Formula Lookup CD from BASF is a perfect “first-step” in finding an electronic color information solution.

With this software you are able to look up a color in a variety of ways, including OEM code, model, COLOR-MAX® number, and even by entering a competitor’s paint code. You can then use the software to print a label for your paint container. Also included on the CD are printable versions of the technical data sheets and MSDS information for all BASF Automotive Refinish Products.

SmartCOLOR is a great way to replace piles of old-fashioned microfiche with one convenient CD-ROM. To get your free SmartCOLOR CD-ROM, contact your local BASF representative.

The new COLOR-MAX2 system from BASF is the next generation of the tool that revolutionized color matching. COLOR-MAX2 is a visual reference tool that can cut color matching time by up to 75% over competitive systems. The COLOR-MAX2 system now features more than 4,700 metallic-color chips—and a more concise “real-world” selection of solid colors. Each chip is sprayed with BASF refinish paint, not printed with colored inks, and is actually a spray-out of its formula.

When used in conjunction with SmartTRAK2 and SmartSCAN, COLOR-MAX2 becomes the most sophisticated color management system available in the industry. COLOR-MAX2 makes color matching faster, easier and more accurate than ever.