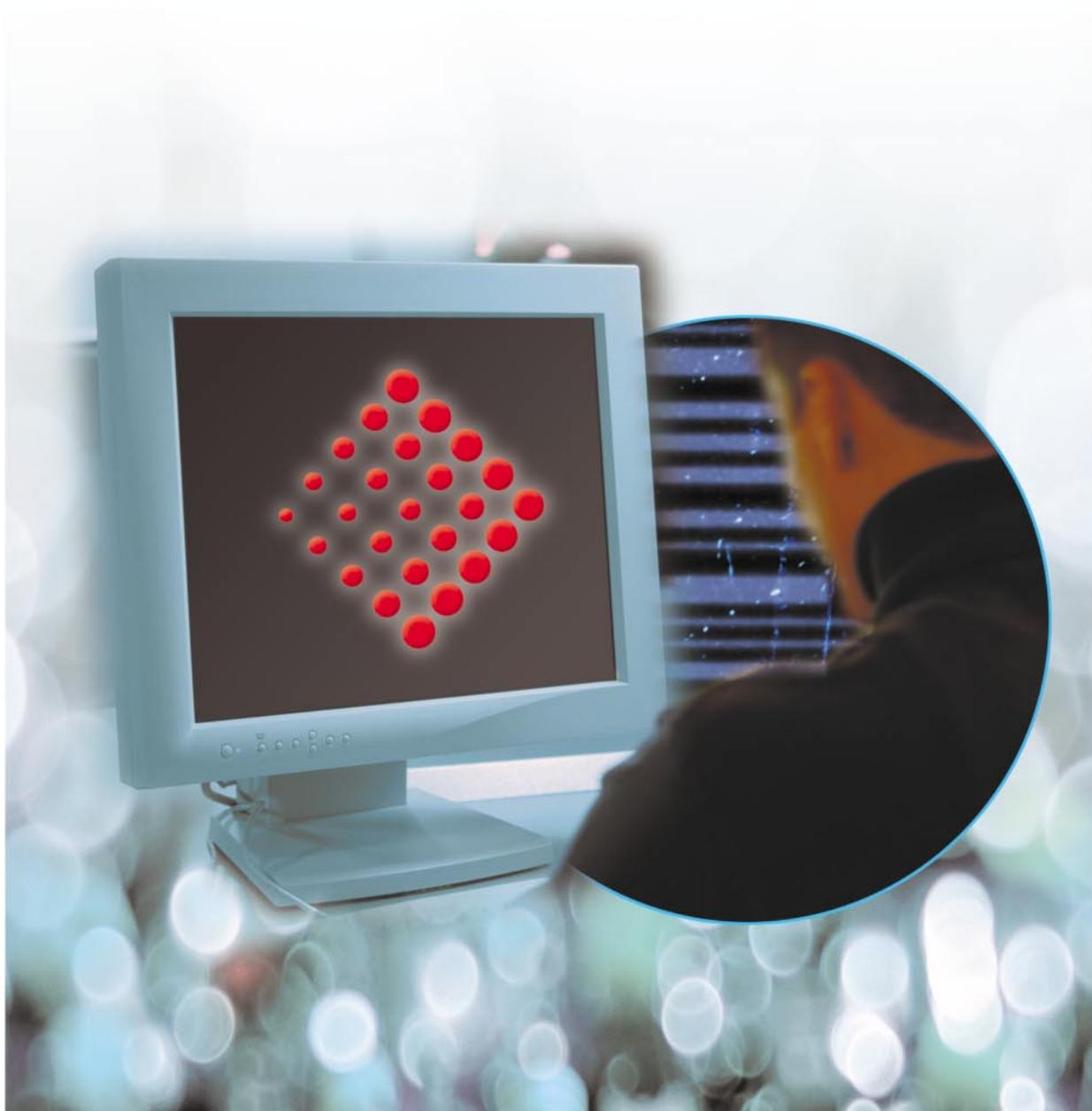


# SMART TOOLS™

e P r o d u c t S o l u t i o n s

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**BASF**

# SMARTTOOLS™

**BASF's family of eProduct solutions**

Electronic tools and products are changing the way today's businesses are run. BASF has combined its entire family of "eProducts" into an integrated system called **SmartTOOLS™**. The **SmartTOOLS** family consists of the **SmartTRAK®2** paint management software, **SmartCART™** and **SmartLINK™** inventory systems, **SmartSCAN®** spectrophotometer and **SmartCOLOR™** formula retrieval. BASF's primary goal is to make your business more profitable and more productive, and the **SmartTOOLS** family will help you achieve these objectives



# SMARTTRAK<sup>2</sup>

The heart of BASF eProducts technology

At the heart of BASF's new **SmartTOOLS™** family is **SmartTRAK<sup>2</sup>**. This easy-to-use Windows® based software system provides you with a versatile "hub" at the center of your paint management operations. The **SmartTRAK<sup>2</sup>** software is made up of a number of modules that relate to several important aspects of your business.

One of the key functions of **SmartTRAK<sup>2</sup>** is providing fast and accurate color formulas and mixing instructions. BASF formula number, OEM color code, color name, competitor's code and **SmartSCAN** interface are just some of the ways you can track down the formula you're looking for.

**SmartTRAK<sup>2</sup>** now has an "on-line search" capability that connects you to BASF's world wide ARCTIC database to provide you with the latest color formula information.

**SmartTRAK<sup>2</sup>** software will interface with your SmartScale to ensure the ultimate in accurate mixing.



Two other main features of **SmartTRAK®2** are our new **SmartCART™** and **SmartLINK™** inventory software systems.

**SmartCART** is a barcode-based inventory control system. After scanning the barcode information, the **SmartCART** program will generate an order.



### 1. Scan Product



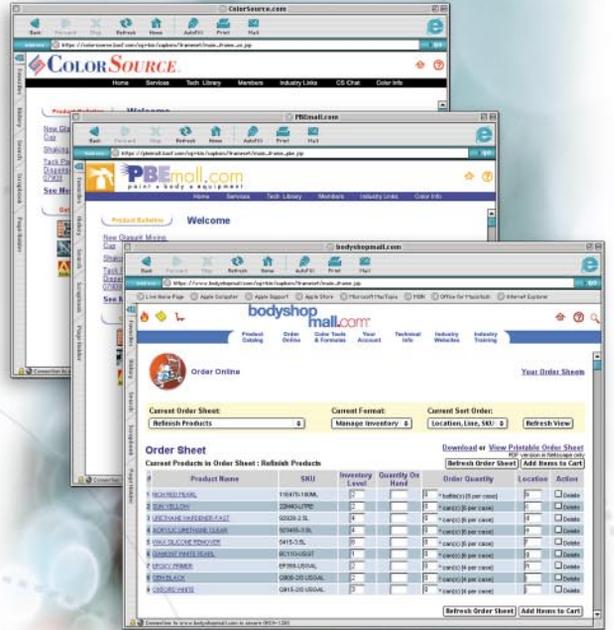
### 2. Generate Order



### 3. Upload Order



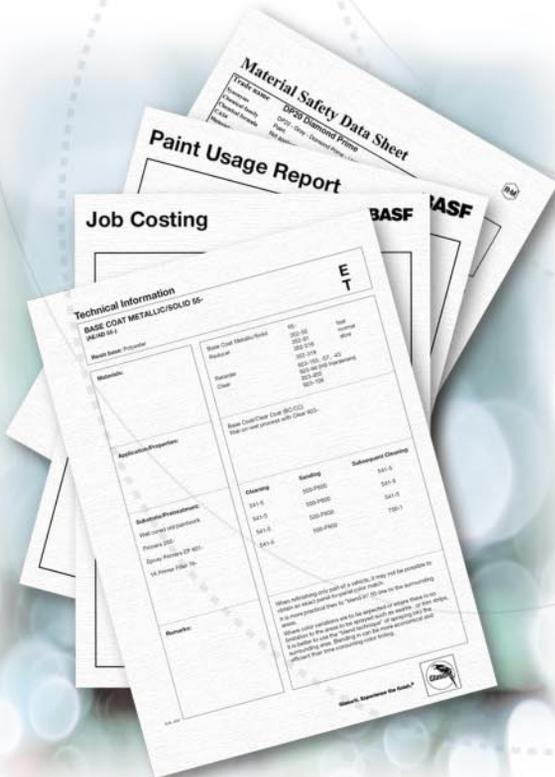
The **SmartLINK** software will then interface with any of the three Websites: BodyShopmall.com, ColorSource.com or PBEMall.com. Place your order on-line via any of these Websites. There is absolutely no faster or easier way to handle your ordering needs.



order online



Additional productivity-enhancing modules



• **Job Costing**

Track all paint, paint-related materials and non-paint items such as sandpaper and masking tape. This module will generate a "paint cost worksheet."

• **VOC Tracking**

Whether using an intelligent or conventional scale, all VOC usage is calculated.

• **Technical Data/MSDS**

Have access to the most current technical data sheets and MSDS information.

• **Reports**

Automatically generate a variety of useful reports based on your paint usage.

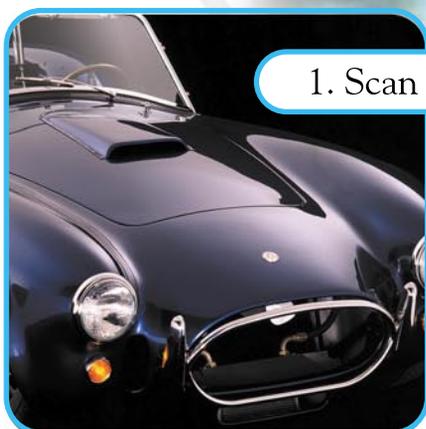


The industry's most advanced spectrophotometer

This unique spectrophotometer can scan a painted surface and instantly give you a formula to precisely match that color. The power and precision of **SmartSCAN**® comes from its unique four-angle measuring capabilities. Even metallics are quickly and easily matched. Most paint fades over time, so only using the OEM color code may provide a color that doesn't quite match.

However, **SmartSCAN** reads the light wavelengths of the color on the car, then finds the color formula in the **SmartTRAK**®2 database that has the same wavelengths. In this way, **SmartSCAN** provides an exact formula to match the color actually on the vehicle.

So if you're looking for a solution to quickly match those difficult colors, **SmartSCAN** is the answer.



1. Scan Vehicle



2. Find Formula



OEM color information at your fingertips

We are now in an electronic age, and the new **SmartCOLOR™** Formula Lookup CD from BASF is a perfect “first-step” in finding an electronic color information solution.

With this software you are able to look up a color in a variety of ways, including OEM code, model, COLOR-MAX® number, and even by entering a competitor’s paint code. You can then use the software to print a label for your paint container. Also included on the CD are printable versions of the technical data sheets and MSDS information for all BASF Automotive Refinish Products.

**SmartCOLOR** is a great way to replace piles of old-fashioned microfiche with one convenient CD-ROM. To get your free **SmartCOLOR** CD-ROM, contact your local BASF representative.



## COLOR-MAX<sup>2</sup>

Color matching made simple — and fast



The new **COLOR-MAX<sup>2</sup>** system from BASF is the next generation of the tool that revolutionized color matching. **COLOR-MAX<sup>2</sup>** is a visual reference tool that can cut color matching time by up to 75% over competitive systems. The **COLOR-MAX<sup>2</sup>** system now features more than 4,700 metallic-color chips—and a more concise “real-world” selection of solid colors. Each chip is sprayed with BASF refinish paint, not printed with colored inks, and is actually a spray-out of its formula.

When used in conjunction with **SmartTRAK<sup>2</sup>** and **SmartSCAN**, **COLOR-MAX<sup>2</sup>** becomes the most sophisticated color management system available in the industry. **COLOR-MAX<sup>2</sup>** makes color matching faster, easier and more accurate than ever.



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